Salem Town Vision Survey Committee

Minutes for Meeting of December 10, 2008

Present: Frank Abetti, Richard Asafaylo, Cheryl Cassidy, Shirley Diamond, Carole Eckart, Janet Griggs, Diane Weston, Tom Woronik

- J. Griggs opened the Meeting at 7:23 PM.
- J. Griggs informed the committee that she had been contacted by Dana Abetti and had subsequently met (on Dec 9) with Dana and Frank Abetti to discuss coordination of the Vision Committee activities with the Economic Development Plan and with the POCD Update, both of which need to be consistent with the Town Vision. Timeframes were also discussed.

Agenda was discussed. There was one addition to the Agenda, which was the topic of "Demographics."

Minutes of 11/12/08 were discussed. It was noted that Tom Woronik was incorrectly identified as a guest in the list of those present.

Amended minutes M/S/A T. Woronik/S. Diamond

D. Asafaylo went over the Profile of General Demographics document he had brought and distributed to the group, and asked if it contained the kind of information that would be useful for the development of the Vision. There was a general consensus that "income level", which was not included in the table, would also be useful.

The group was asked to identify other missing attributes, and provide this input at the next meeting.

D. Asafaylo distributed and went over the Salem Zoning Map (Sep 28, 1999 edition), and pointed out all business (commercial/industrial) zones.

Sam Rindell joined at 7:43, was introduced to the group, and vice versa.

C. Eckart summarized progress so far, and reminded the group that the object of tonight's meeting was to take the high-level Vision categories and identify sub-bullets under each one. The sub-bullets correspond to the elements within each category that we would expect to address in the Vision, and also in questions to pose to the groups and townspeople.

A group brainstorming activity/discussion took place from 7:52 to 9:00, in which the five remaining Vision Categories were systematically addressed and broken down into a lower level of granularity, or sub-bullets.

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Categories addressed:

- Land Use
- Natural Resources
- Growth
- Financial
- Regionalization

In addition to the sub-bullets, assumptions were also documented under each category. Examples of assumptions which could affect the Vision include:

- Route 11 & Greenway will be completed (Y/N)
- East Lyme High School will continue to accept Salem students (Y/N)
- Etc.

Carole will document the output of the brainstorming session and forward to the committee members.

Carole briefly outlined next steps:

- Formulate questions relative to each sub-bullet
- Divide up organizations (i.e., groups in Appendix B) for the purpose of soliciting information from them
- Finalize approach

Approach Options include:

- a) Draft Vision statement (straw dog) and solicit feedback on the draft Vision at each Visioning session
- b) Draft questions to be included in a consistent questionnaire to use at each Visioning session

M/S/A C. Cassidy/D. Weston to adjourn at 9:10 PM.